Knowledge Partner for Sustainable Sugar Cane Program in India for Fairtrade

Supported By:



Project Evaluation Exercises Among Sugarcane Producer Organisations

WCS evaluated the impact of Fairtrade sugar certification to date within Fairtrade producer organizations that has held certification for more than three years.

Collected the baseline data thru oral interview and questionnaires, separately with producers, cooperative management members for Fairtrade sugar groups

Assessed the effectiveness of Fairtrade as an intervention to support improvements in the economic, social and environmental sustainability of sugar production, and to make recommendations for how Fairtrade can best support sugar producers in the future, including within the context of the impacts of climate change on sugar production.

Made recommendations for how Fairtrade can best support certified sugar producer organizations in responding to the EU Policy Changes, Nov 2017.

The themes and indicators in the Fairtrade Theory of Change was used as the basis for evaluation, including sugar-specific indicators.





